

New Text Message Notification, Event Reminder and Marketing Service Offers Free Usage

New Text Message Notification, Event Reminder and Marketing Service Offers Free Account to Businesses, Organizations, and Publications

InTheLoopMobile.com
www.intheloopmobile.com

FOR IMMEDIATE RELEASE

Savannah, GA (July 11, 2008) â€“ InTheLoopMobile.com, a new web based text message marketing service (and text message notification service provider for Barack Obamaâ€™s â€œBarack The Voteâ€• text message Atlanta), is inviting both businesses and recipients to join free of charge on its website â€“ www.intheloopmobile.com

InTheLoopMobile enables businesses of any size to create professional text message campaigns equipped with customized keywords and web based message distribution. According to studies text messages are more than twice as likely to be read as email and traditional mail. Many experts also agree that text message reminders, coupons/specials, and event update notifications serve as an effective addition to existing advertising campaigns.

Text message marketing and notification not only allows one-to-one communication between organizations and their recipients, but it also speeds up the time of message delivery to a matter of seconds. So in the event that your notification must be read quickly, a text message notification service is one of the more cost effective yet sensible services to use.

Businesses, non-profit organizations, and publications are being allowed to sign up and use the service free of charge to keep their clients/supporters informed at www.intheloopmobile.com.

About InTheLoopMobile

InTheLoopMobile.com is a new GA based SMS/Text Message notification provider catered to small and medium sized businesses, as well as publications.

<http://www.intheloopmobile.com>